



Sales Estimate¹ Cheat Sheet

Amazon Overall Sales Ranking	Average Number of Books Sold in 24 Hour Period
1 to 200	3000 to 300
200 to 750	300 to 150
750 to 1000	100 to 70
1,000 to 10,000	70 to 15
10,000 to 50,000	15 to 5
50,000 to 75,000	3 to .8
75,000 to 100,000	1 to .4

¹ These figures are only estimates and are their accuracy is not confirmed by Amazon.